**Written Report**

* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

1. The Journalism parent category has a 100% crowd funding campaign success rate but has the fewest number of campaigns based on the crowdfunding data set.
2. The overall Crowdfunding campaign success rates for all categories usually increase between the months of May and July every year.
3. Based on the overall crowdfunding campaigns conducted there is a 57.3% for campaigns to be fully funded and successful.

* What are some limitations of this dataset?

-The dataset specifies the genre of music the crowdfunding campaign is for but does not specify the genre of any other category listed in this dataset.

-Dataset does not specify the country the funding donations are being sent from.

* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

-Analyzing a campaign's pledge data per category can help us determine which type of crowdfunding backers are most likely to donate to. A pivot table or bar graph would help us in this regard.

- Using a pivot table and column chart, we could look at the timeframe from launch to deadline and see if there is any correlation with funding success rate. Failed, successful, and canceled would be my rows.

**Statistical Analysis**

* Use your data to determine whether the mean or the median better summarizes the data.

-The value of the median better summarizes the data set as a box and whisker plot created from the dataset clearly show outliers and the data overall is skewed.

* Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?

-The variability is higher with successful campaigns as there are more successful campaigns overall and the values are less consistent than failed campaigns.